

CONNECTING COMMUNITIES

CAMPAIGN UPDATE



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF METROPOLITAN FORT WORTH
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A CAMPAIGN UPDATE FOR CAPITAL DONORS & CLOSE FRIENDS OF THE YMCA — FEBRUARY 2016



ENERGIZING AFTER SCHOOL PROGRAMS

The YMCA's afterschool program aims to prepare young people for future success through hands-on learning and fun. With programming through 7 branches and over 42 locations, we serve over 2,400 youth of all ages daily through partnerships with a variety of school districts, including Fort Worth, Eagle Mountain-Saginaw, Crowley, Lake Worth and White Settlement serving over 50 elementary schools and 2 intermediate schools throughout.

Whether at the school site or at the YMCA, children are given a supervised, structured, enriching and fun place after school. Afterschool programming meets the academic, physical, and social-emotional needs of students. On a daily basis, YMCA afterschool programming includes recreation and nutrition, opportunities for academic enrichment, and small group tutoring led by highly trained, very capable teams of afterschool educators.

The YMCA is providing youth with opportunities to engage in the Y Core Values of honesty, caring, respect & responsibility. We strive to provide every child with activities that encourage a healthy spirit, mind and body.

CEO CORNER

Happy New Year from the YMCA! As we begin 2016, I am excited to reconnect with each of you. The YMCA had a fantastic 2015 and we are looking forward to continued growth and impact across the many communities we serve.

With the help of numerous volunteers, we continue to make significant progress on our Connecting Communities Capital Campaign. To date, we have secured \$7.5 million, or 71% toward the goal of \$10.6 million.

The three diverse, capital projects, a new Y in southeast Fort Worth, renovations at YMCA Camp Carter and enhancements at YMCA Sports Complex, will allow for expanded programs and greater reach into the community.

The Y received a generous \$1 million challenge gift from the Mabee Foundation, with the only stipulation being that we reach goal by July 15. The next six months will be exciting but will also require the concentrated efforts of many more volunteers and donors in order to meet the challenge and raise the remaining \$3 million.

Through local support, the YMCA's everyday opportunities that empower people and communities to learn, grow, and thrive will be more accessible to those who need it most across our community. Thank you again for supporting the Y and strengthening the community.

President/CEO

MCDONALD SOUTHEAST YMCA & PURPOSE BUILT COMMUNITIES

The new YMCA will be a comprehensive community resource, with the ability to improve the lives of the residents in southeast Fort Worth. In an area that lacks sufficient recreational facilities and wellness programs for children, adolescents, families and adults, the Y will bring much needed relief to very troubling health statistics. The new facility will allow the Y to offer more coordinated programs aligned with community needs that enhance the neighborhood's profile and benefit all families.

Some of the amenities of the new YMCA facility will include:

- Early Learning Center, adding infant care, to continue focus on school readiness
- Wellness space and nutrition programs to address the health challenges facing the community
- Youth Empowerment Zone and Teen Enrichment area, providing dedicated space for youth and teens
- Kitchen to facilitate the preparation of healthy meals for the pre-school as well as support nutrition education classes for members and the community
- Multi-purpose rooms for meetings, social gatherings, Bible study, and neighborhood gatherings
- Gymnasium with an elevated walking track for safe, indoor walking



The Y will partner with the City of Fort Worth to complete a large, family-friendly pool with exciting amenities. The new southeast YMCA's aquatics facility will provide member and non-member families and children opportunities to learn to swim and gather together as a community during the hot summer months in Texas.

To address community health challenges and benefit the holistic welfare of the area, the new facility will be part of the Purpose Built Communities model in southeast Fort Worth. The objective is to "...bring together the vital components necessary for holistic neighborhood revitalization: high quality mixed-income housing, an effective cradle-to-college education pipeline, and comprehensive community wellness resources..." that are specific to the vision, needs and priorities of the neighborhood.

As a committed partner, the Y will be supporting the components of community wellness and recreation as well as the cradle-to-college education pipeline through the early learning center. Purpose Built Communities' model for holistic community revitalization was born out of the transformation of the East Lake Meadows community in Atlanta lead by philanthropist and developer Tom Cousins in the 1990s and has now been duplicated across the United States. In April 2015, Fort Worth became the 11th city to engage with Purpose Built Communities.

STRATEGIC PLAN

In 2015, the YMCA and its Board of Directors approved a new 5-year plan with a single focus: "By 2020 the YMCA will improve the well-being of the youth in Fort Worth and surrounding communities by doubling the number of youth we currently serve." The Y will improve the well-being of youth by engaging them in activities that have been shown to produce positive outcomes.

TARGET AREAS:

Physical Health

Establishing healthy childhoods through healthy eating and physical activity



Family Interactions

Bringing families together to create memories and traditions



Teamwork

Developing skills to excel, thrive and overcome challenges by working together



Lifelong Skills

Creating opportunities to develop skills for a better life

