



POSITION PROFILE & DESCRIPTION
EXECUTIVE DIRECTOR OF
MOBILE COMMUNITY HEALTH
YMCA OF METROPOLITAN FORT WORTH



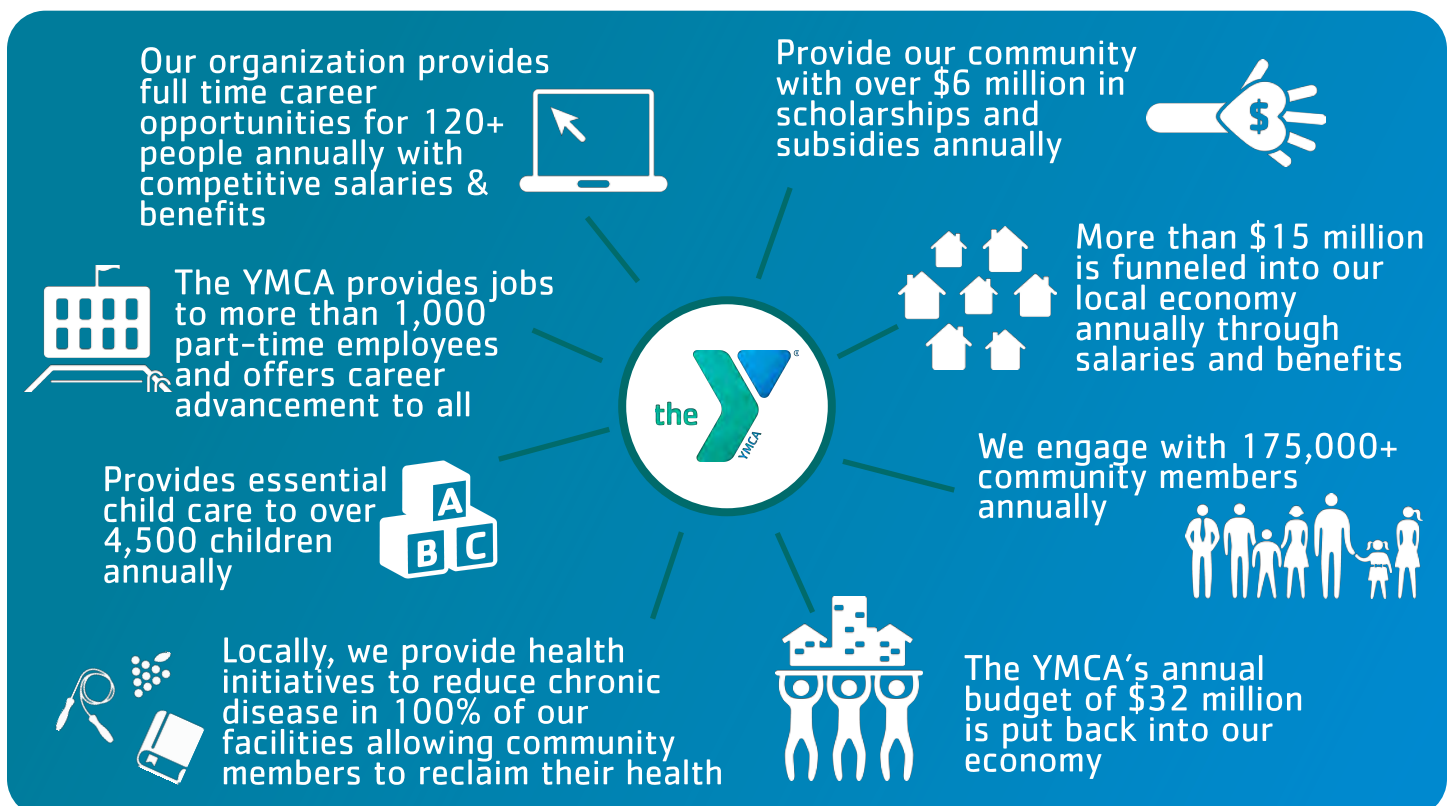
OUR YMCA STORY

Since 1890, the YMCA of Metropolitan Fort Worth has been a staple of community, health and education resources in the Fort Worth region. As the needs have evolved over time, so has the Y, adjusting our focus, while keeping true to the mission of serving all who seek to better themselves, regardless of their background, age or income. As our region is setting a path towards positive transformation, the YMCA has made a commitment to be a leader in this movement and is currently making progress in this endeavor.

At its core, the YMCA works to improve lives and strengthen communities. We believe that everyone — no matter who they are or where they're from — deserves the opportunity to reach their full potential. Everything the Y does is in service of ensuring people and communities thrive.

We are a health organization that knows health begins where we live, work and play. We have the expertise to connect people to resources, activities, lifestyles and behavior changes within the parameters of their socioeconomic constraints.

COMMUNITY BENEFITS





WHO WE ARE

The Y welcomes everyone, which is why we provide a wide range of programs, services and initiatives. We inspire kids to realize their potential, prepare teens for college and their career, provide opportunities for families to bond, and support people of all ages and backgrounds to be healthier in spirit, mind and body. And that's just the beginning.

The YMCA of Metropolitan Fort Worth serves our greater Fort Worth area through 15 branches, including YMCA Camp Carter and programming, including aquatics, child care, teens, family, sports, outreach programs, and healthy living.

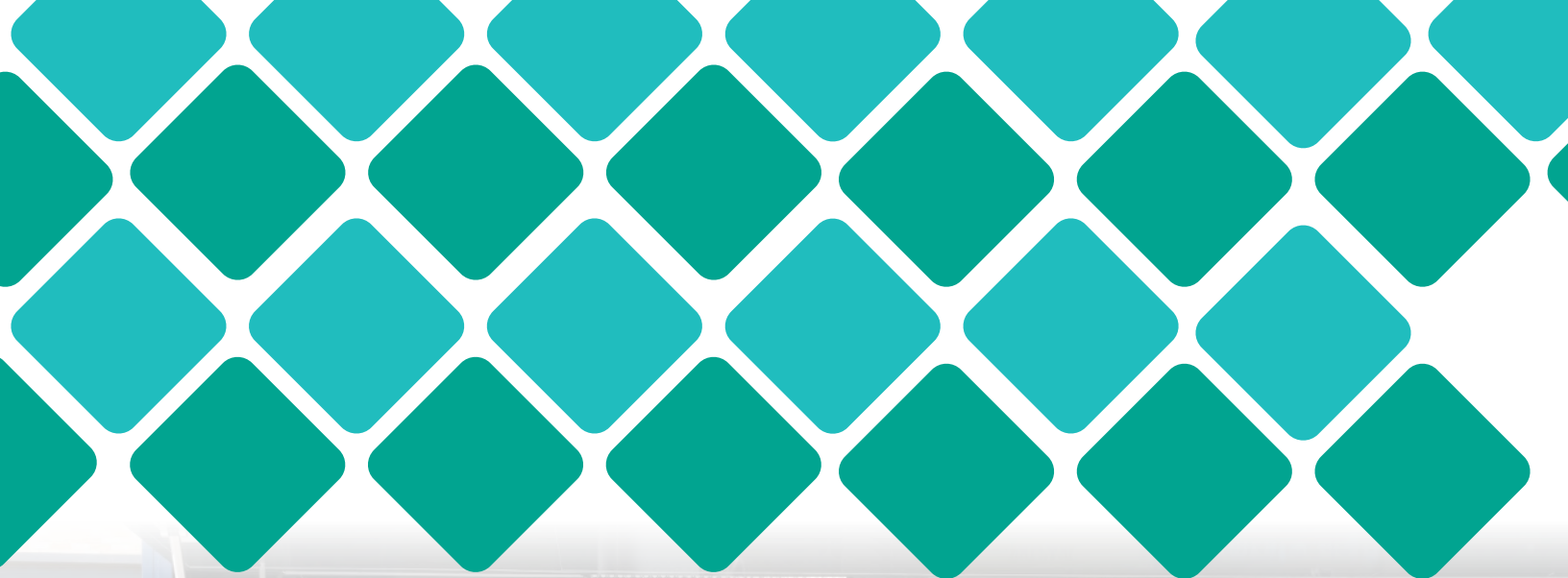
MISSION

To put Christian principles into practice through programs, services and relationships that build healthy spirit, mind and body for all.

AREAS OF IMPACT

The YMCA is an organization that serves all people, from all backgrounds and all walks of life. Our purpose is to strengthen community. Our areas of impact include:

- **Youth Development:** Empowering young people to reach their full potential through early learning, out of school time, teen education and leadership, swim, sports and play.
- **Healthy Living:** Improving individual and community well-being through traditional wellness and fitness programs, Evidence Based Health Initiatives, water safety and swimming, and sports and recreation.
- **Social Responsibility:** Providing support and inspiring action in our communities through empowering young people and supporting diverse communities.



THE ROLE



POSITION OVERVIEW

This position supports the work of the Y, a leading nonprofit committed to strengthening community through youth development, healthy living and social responsibility. Under the direction of the Chief Program Officer, the Executive Director of Mobile Community Health oversees the overall operations of the Association's mobile community initiatives and programming, including Turkey Trot, mobile fitness programs, healthy living and chronic disease programs and YMCA Motus Fit. This position will lead volunteer development, build community relations and collaborations with community agencies, oversee a program branch board, and manage financial and budget responsibilities. The Executive Director of Mobile Community Health supervises, develops and implements a full range of programming, services, partnerships, and community outreach to achieve strategic goals and provide outstanding service to all members, program participants, and partners.

Our mission and core values are brought to life by our culture. It's who we are, who we aspire to be and how we show up everyday. We are cause-driven. We don't just show up, we show up with purpose. As a cause driven leader you are expected to be:

- Welcoming - Accept neighbors eagerly, warmly, hospitably, and as equal participants.
- Nurturing - To care for, support, and help develop through encouragement.
- Hopeful - Take an optimistic or positive view of future outcomes.
- Determined - To devote full strength and concentrated attention to the cause.
- Genuine - To be honest and open in relationships with others.

We act intentionally to connect people to our cause.

Join us and help transform lives!



KEY RESPONSIBILITIES

- **Drive Connection, Engagement, and Retention:**
Focus on specific goals for Healthy Living and Chronic Disease programs. Engage members in evidence-based initiatives and prevention programs.
- **Collaborative Leadership:**
Provide ongoing leadership in Healthy Living, community health initiatives, YMCA Turkey Trot, and mobile fitness programs. Supervise, develop, and implement services related to the YMCA MOTUS Fit Truck.
- **Diversity and Inclusion:**
Ensure inclusivity in communities and staffing through diversity and inclusion initiatives.
- **Stakeholder Partnerships:**
Build and maintain strong partnerships with health systems, physicians, public health officials, employers, community-based organizations, and health seekers.
- **Staff Management:**
Oversee the hiring, training, development, and supervision of staff.
- **Healthcare Collaboration:**
Collaborate with healthcare systems and medical providers to promote healthy living programs and build relationships.
- **Promotion and Advocacy:**
Promote healthy living in annual campaigns and association-wide events.
- **Member Engagement Strategies:**
Develop high-quality member engagement strategies.
- **Community Event Leadership:**
Lead planning and execution of YMCA's Annual Turkey Trot race. Strategically expand mobile YMCA programs to serve underserved communities.
- **Financial Stability and Fundraising Support:**
Create financial stability for Mobile Community Health initiatives. Develop partnerships and fundraising initiatives for program sustainability.
- **Additional Responsibilities:**
Perform other duties as assigned.



KEY ATTRIBUTES OF SUCCESS

from Mike Brown, President & CEO

The mission of the YMCA of Fort Worth calls for YMCA employees and volunteers to build healthy spirit, mind, and body for ALL. The successful YMCA employee takes this call seriously, creating exceptional experiences for all whom they encounter at any given moment.

Positively impacting those around us, regardless of our role, is essential as a leader in our YMCA.

- 1. Committed and Loyal to the Cause.** YMCA employees not only know the mission and values of Fort Worth YMCA, but they live and breathe it every day.
- 2. Provides High Service to ALL.** We welcome and serve all people, regardless of their background, providing a positive and friendly experience in every interaction.
- 3. Smiles, Laughs and has Fun.** We're the Y! Smiling, laughing, and seeing the joy in what we do is essential to our success.
- 4. Goes the Extra Mile.** An excellent employee seeks opportunities to serve, providing exceptional, unexpected service whenever possible.
- 5. Positive Attitude & Behavior.** At the Y, we show up the right way every day. Our attitude and behavior reflect our positivity and eagerness to serve our community.
- 6. Strong Work Ethic.** We are reliable, dedicated, disciplined, productive, cooperative, and professional, placing a high value on professional success and positive experiences.
- 7. Strong Character.** We honor the four core values of the YMCA – Honesty, Caring, Respect, and Responsibility – and stand up for what we believe.





QUALIFICATIONS

EDUCATION

The ideal candidate should hold a Bachelor's degree or equivalent.

SKILLS/EXPERIENCE

- Previous YMCA experience desired with 3+years of senior management experience.
- Should possess extensive management experience and be competent in membership and program development, staff selection and development, and facility operations.
- A successful background in financial development, recruitment and development of volunteer leadership, community involvement and strategic planning is required.
- Should possess skills in managing multiple priorities, communications and member relations, motivating staff and volunteers, supervision, staff selection, training, and evaluation.
- Must have the ability to develop positive relationships with YMCA members, program participants, school, County and City officials as well as community leaders.
- Must obtain and maintain all required trainings for this position.
- Must be a team player with a commitment to excellence.
- YMCA Team Leader certification preferred.
- Certifications: ASHI Basic Life Support (ASHI CPR Pro), First Aid

WORKING ENVIRONMENT & PHYSICAL DEMANDS

This position requires the employee to use a computer for extended periods and communicate via computer and phone/smart device. Regular sitting and reaching are necessary, along with the ability to move around the work environment. Occasional lifting and/or moving up to 10 pounds may be required. Specific vision abilities, including close and distance vision, are necessary, with the ability to adjust as needed. The typical noise in the work environment is moderate. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.



COMPENSATION & BENEFITS

The YMCA of Metropolitan Fort Worth offers a competitive salary and benefits package for selected candidates.

The yearly salary range for this position is \$75,000 to \$90,000 and will be commensurate with the selected candidate's experience. It is a requirement that the candidate lives in the community that the YMCA of Metropolitan Fort Worth serves.

The YMCA provides competitive health benefits, a well-rounded wellness program and 403-B Retirement fund paid fully at 12% of total salary each year. In addition to medical, dental and vision coverage, plus life and long-term disability insurance, a work-life balance program includes up to 288 hours of vacation & personal time. Free and discounted programs for your family are included.

The YMCA will also provide relocation reimbursement if the candidate qualifies. **It is a requirement that the incumbent lives in the community the YMCA of Fort Worth serves.**

HOW TO APPLY

Interested candidates should submit a resume highlighting their relevant experience, cover letter detailing experience in leadership, and any pertinent certifications or qualifications when applying for the position at ymcafw.org/careers.

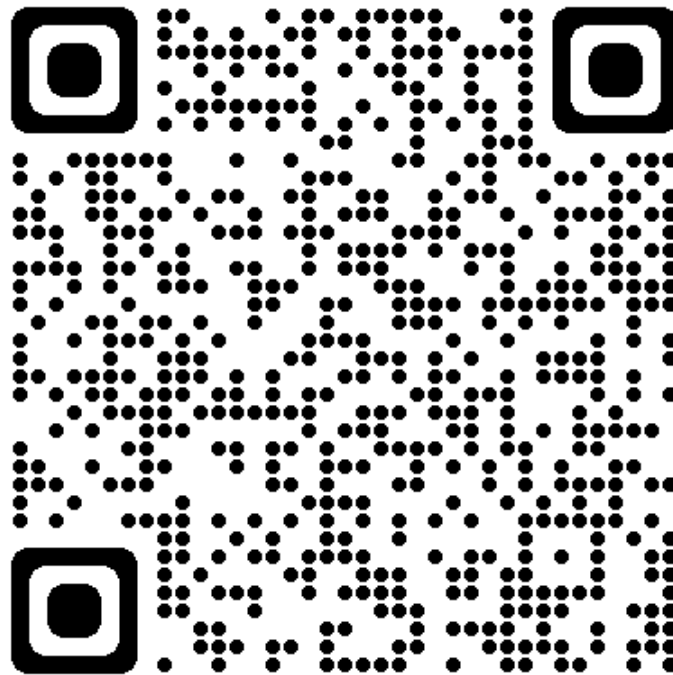
QUESTIONS? INTERESTED IN MORE INFO?

To explore this role further or discover current vacancies at the YMCA of Metropolitan Fort Worth go to our website at YMCAFW.org click about and then click careers.

The YMCA of Metropolitan Fort Worth is an equal opportunity employer committed to creating a diverse and inclusive work environment. We welcome applications from individuals of all backgrounds, abilities, and experiences and strongly encourage candidates from underrepresented groups to apply. By fostering a culture of respect, collaboration, and continuous learning, we strive to create a workplace where all employees can thrive and contribute to the success of our mission.



APPLY ONLINE
ymcafw.org/careers



LEARN MORE



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