



Welcome to Cowtown... WHERE THE WEST BEGINS!

Texas is home to some of the most stunning landscapes and dynamic, spirited people in the world—and nowhere is that truer than in Fort Worth. The city blends its proud cowboy heritage with modern innovation and charm. To be a Texan, and especially a Fort Worthian, means embracing a legacy of grit, independence, and community spirit, all grounded in a rich cultural history that continues to shape the future with possibility and pride.

Each year, the Texas YMCA State Conference brings together leaders from across the state to exchange ideas, spark innovation, and strengthen the movement. As a sponsor, your organization gains valuable visibility and engagement with executive and program-level decision-makers from YMCAs throughout Texas. This 2-day event is packed with interactive experiences, networking opportunities, and impactful conversations.

Sponsorship isn't a donation – it's a strategic investment that aligns your brand with one of the most trusted nonprofit organizations, supporting the advancement of excellence across the YMCA network in Texas.

Custom sponsorships can also be considered. For more information or to invest in the Texas Alliance of YMCAs, please contact Greg Hartman, CEO of the Texas Alliance at greg.hartman@texasymca.org.

Sponsorship Opportunities



PRESENTING SPONSOR

Premier sponsor will full branding, major stage time & VIP access

- Exclusive recognition as the Presenting Sponsor of the entire conference. The event will be referred to as 'The 2025 Texas YMCA State Conference, sponsored by...' including on-stage and ongoing acknowledgments by YMCA leaders
- 25-minute presentation during the main conference program, reaching all attendees
- Premier logo placement in all conference materials and signage, including main conference space and digital communications
- Brand recognition throughout the conference by YMCA leaders
- Inclusion in pre-event marketing and post-event communications
- 4 tickets to the private CEO Dinner
- 6 full conference registrations, including the Conference Banquet
- Premier exhibit space near the main stage
- Opportunity to provide branded swag for attendee welcome bags
- Access to the Welcome Happy Hour
- Access to discounted hotel room block (subject to availability)
- Access to attendees list
- In-person networking with key YMCA leaders from across Texas



TUESDAY NIGHT BANQUET SPONSOR

Exclusive branding and presentation at Tuesday night's premier dinner

- Exclusive 15-minute presentation during the Tuesday night banquet
- Brand recognition throughout the conference by YMCA leaders: 'Banquet brought to you by...'
- Premier logo placement in the main conference space and all event materials
- Inclusion in pre-event marketing and post-event communications
- 4 full conference registrations, including the Conference Banquet
- Premier exhibit space near the main stage
- Opportunity to provide branded swag for attendee welcome bags
- Invitation to the Welcome Happy Hour
- Access to discounted hotel room block (subject to availability)
- Access to attendees list
- In-person networking with key YMCA leaders from across Texas





CEO DINNER SPONSOR

VIP access and speaking opportunity at the private CEO dinner

- 10-minute speaking opportunity at the private CEO Dinner
- 5 tickets to the private CEO Dinner
- Logo and name featured in central conference space and all event materials
- On-stage recognition during the main conference program
- Inclusion in pre-event marketing and post-event communications
- 4 full conference registrations, including the Conference Banquet
- High-visibility exhibit space near the main stage
- Opportunity to provide branded swag for attendee welcome bags
- Invitation to the Welcome Happy Hour
- Access to discounted hotel room block (subject to availability)
- Access to attendees list
- In-person networking with key YMCA leaders from across Texas



GOLD SPONSOR

Conference stage time and top-tier access

- 10-minute presentation during the main conference program
- On-stage recognition during the main conference program
- Logo and name featured in central conference space and all event materials
- Inclusion in pre-event marketing and post-event communications
- 4 full conference registrations, including the Conference Banquet
- High-visibility exhibit space near the main stage
- Opportunity to provide branded swag for attendee welcome bags
- Access to the Welcome Happy Hour
- Access to discounted hotel room block (subject to availability)
- Access to attendees list
- In-person networking with key YMCA leaders from across Texas



SILVER SPONSOR

Visibility and remarks during the main program

- On-stage recognition with brief remarks during the main conference program
- 4 full conference registrations, including the Conference Banquet
- Logo and name featured in central conference space and all event materials
- Inclusion in pre-event marketing and post-event communications
- High-visibility exhibit space near the main stage
- Opportunity to provide branded swag for attendee welcome bags
- Invitation to the Welcome Happy Hour
- Access to discounted hotel room block (subject to availability)
- Access to attendees list
- In-person networking with key YMCA leaders from across Texas



WELCOME HAPPY HOUR SPONSOR

Exclusive sponsor of Monday night's networking kickoff

- Exclusive branding at the Welcome Happy Hour venue (Monday evening, October 27)
- On-stage recognition during the conference opening session
- 2 full conference registrations, including the Conference Banquet
- High-visibility exhibit space near the main stage
- Opportunity to provide branded swag for attendee welcome bags
- Access to the Welcome Happy Hour
- Access to discounted hotel room block (subject to availability)
- Access to attendees list
- In-person networking with key YMCA leaders from across Texas



BRONZE SPONSOR

Essential branding and networking benefits

- On-stage recognition during the conference
- Sponsor name or logo featured in conference marketing materials and event agenda
- 2 full conference registrations, including the Conference Banquet
- High-visibility exhibit space near the main stage
- Access to the Welcome Happy Hour
- Access to attendees list
- In-person networking with key YMCA leaders from across Texas

